MERGER INTEGRATION
CULTURE INTEGRATION SPRINT™

CTR FACTOR™ — Leadership Learning and Development — Credibility, Trust & Respect

Two organizations can merge successfully in a day.
Our 60-day Culture Integration Sprint™ helps them become **one organization operationally and behaviorally.**

DIFFERENT PEOPLE.
DIFFERENT HISTORIES.
ONE SHARED FUTURE.

ONE ORGANIZATION
STRONGER PEOPLE
GREATER RESULTS
BRIGHTER FUTURE.

COMPANY A
COMPANY B

5 PERFORMANCE
Culture Proof-of-Work™
Measure progress and sustain the new culture.
DELIVERABLE: Culture Proof-of-Work Report™

4 PRIORITIES
Integration Friction Labs™
Resolve key integration challenges and remove friction.
DELIVERABLE: Integration Friction Report™

3 PROMISES
New Way of Working Agreements™
Define shared expectations for how we work together.
DELIVERABLE: New Way of Working Charter™

2 PROCESS
Legacy Strength Mapping™
Identify and preserve the best of both organizations.
DELIVERABLE: Process Strength Map™

1 PEOPLE
Culture Truth Scan™
Understand people, opportunities and risks.
DELIVERABLE: People Risk Map™

A STRONGER ORGANIZATION FOR WHAT MATTERS MOST

- A unified culture and stronger teams
- Faster, smoother integration
- Retention of key talent
- Improved operational performance
- Greater employee and customer satisfaction
- Long-term value creation

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