



# ONLINE COLLABORATION PLATFORM

## DIGITAL PLATFORM



QuantumFly is a unique, distinctive digital D&I platform that significantly enhances innovation, collaboration, and engagement among diverse employees and their Employee Resource Groups (ERGs). It transforms the ERG environment by enabling visual, interactive profiles based on infographics and videos, mobile discovery and connection of professionals, intelligent matching of mentors and mentees, and business value add through diverse employee contributions to projects.

### EMPLOYEE RESOURCE GROUP OUTCOMES THROUGH DIGITAL DIVERSITY

#### BRANDING THROUGH INFOGRAPHICS

QuantumFly enables your ERGs to quickly build visual, interactive profiles from text-based information, record 90sec pitch videos about themselves, and broadcast both of those unique branding materials on the intracompany web and social media. Say goodbye to PowerPoint and Word, and welcome to the world of video and infographics.

#### ENGAGEMENT THROUGH GAMIFICATION

One of the biggest challenges in your ERG environment is this: The same few people do all the work all the time. Pretty soon, they get burned out, and quit. And now your ERG starts to falter. Sound familiar? No more. With QuantumFly, you will be able to get people from all over the company excited to contribute to your ERG projects through gamification.

#### DEVELOPMENT THROUGH PROJECTS

QuantumFly will enable the experiential development of your ERG members and non-members by matching them up to projects that appeal to their interests, leverage their strengths, and address their opportunities, all confidentially, and all linked to their latest performance evaluation. How cool is that?

#### SUPPORT THROUGH E-MENTORING

How long have you longed for an effective mentoring program at your company for your diverse employees? QuantumFly intelligently connects potential mentees with potential mentors based on matching strengths of the mentor with the opportunities of the mentee and enables instantaneous and insightful conversations between those parties.

#### GROWTH THROUGH M-NETWORKING

All your employees who come on the QuantumFly platform get free access to QuantumFly Touch, a cool intuitive, and powerful business networking app that allows them to discover, learn, connect, and engage with other employees in their immediate vicinity with similar interests, and invite them to join the platform and your ERGs.

#### BUSINESS VALUE THROUGH INNOVATION

Talent all over your company can now contribute to your ERG projects, talent that would never have known about these projects, and vice versa. What's more, these projects are going to be focused on the real pain-points and opportunities in the business. Thought diversity plus business projects equals innovation.

#### COMMUNICATION THROUGH DASHBOARDS

You can now answer the question – What are our ERGs working on – at any day and time. The QuantumFly platform tracks all projects under way within the ERGs, and provides updates on milestones achieved and progress made. This kind of open communication leads to best practice sharing and healthy competition among your ERGs.