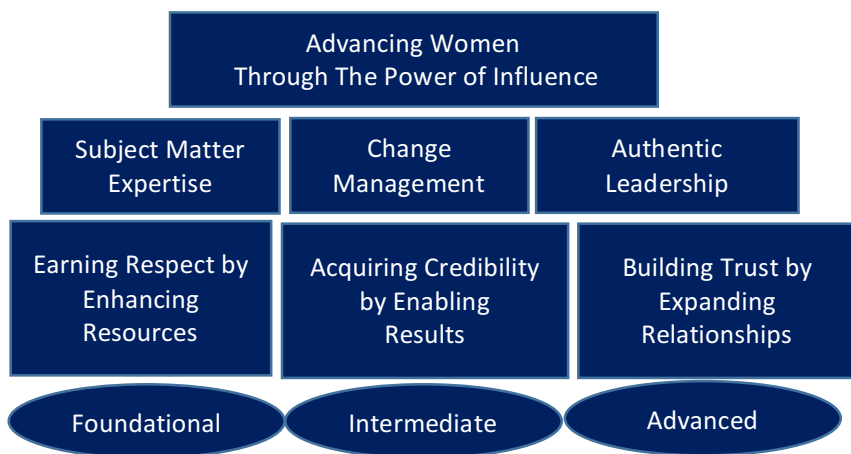


Description

Through sponsorship support for this program, CTR Factor will deliver **EDUCATION** through webinars and webcasts, **EXPOSURE** through online pre- and post-assessments, and **EXECUTION** through assisted action planning and coaching.

Goals & Outcomes

- **EDUCATE** – About the *natural strengths and archetypes* of women based on our research-based Women Leadership Model (WLM) focusing on unconscious bias towards women.
- **EXPOSE** – Through self-assessment of how women’s *individual profiles* map to the WLM’s strengths.
- **EXECUTE** – The *individual and organizational actions* that will enhance performance and drive desired outcomes for women.



FRIEND

CONNECTED

Women have a tradition of nurturing bonds, counseling and helping, conferring and organizing among women and instinctively leveraging their network to solve problems.



JUGGLER

CENTERED

Jugglers have a natural ability to juggle family, work and community. They are amazing at multitasking, continuous planning and prioritizing which is instinctive to them.



EXPLORER

COURAGEOUS

Explorers take personal risks. They have the willingness to fight for one’s dreams and challenge customs and norms for a worthwhile cause.



QUEEN

CONFIDENT

Women are the queens of the home. Wisdom, guidance and nurturing are key qualities women bring to the family equation. The queen leads the home and the family thrives through their leadership.