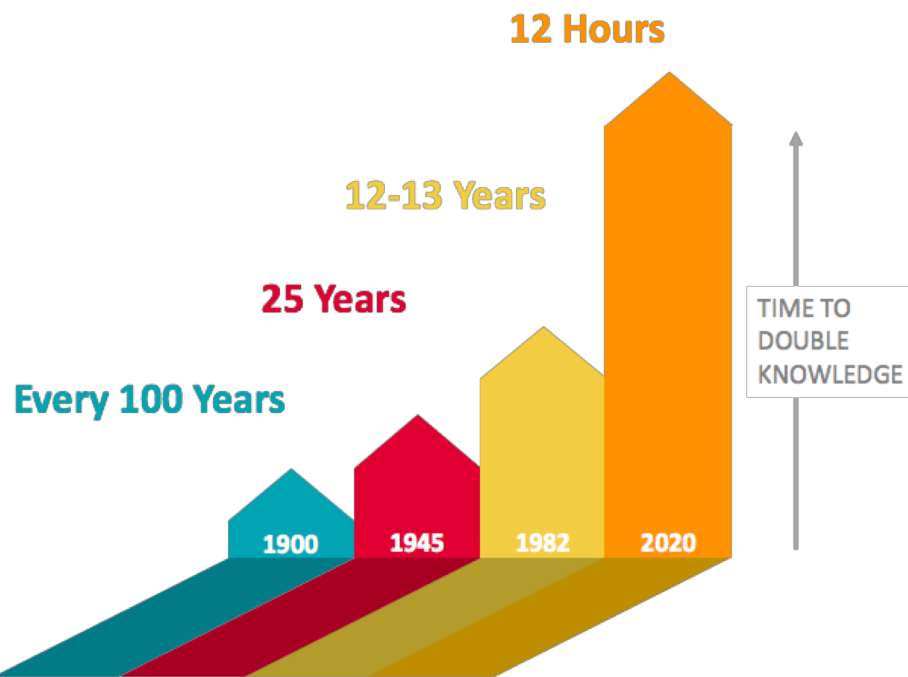




BOLD BUSINESS NUGGETS

CTR FACTOR – TRAINING & DEVELOPMENT

Upon finishing the courses in one of the tracks, participants will be provided nano-learning materials periodically that they can review in a couple minutes as refresher training so that their retention of the material is maintained and enhanced.

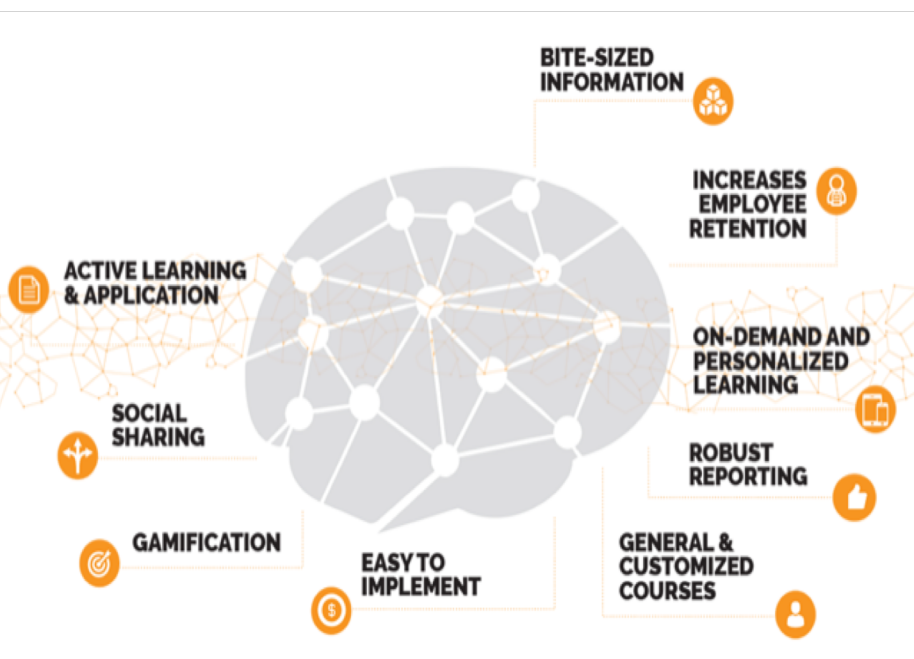


Today, knowledge growth is expected to double every 12 hours. The top challenges companies face to keep up with training:

- 1) Content upgrading
- 2) Dedicating an employee's time to training
- 3) Ensuring retention & application

Our solution? **CTR Factor nano-learning** - custom and convenient microlearning video training.

We incorporate microlearning, videos, gamification, social sharing and knowledge application to maximize learning & remembering.



Each training course features up to **12 Nano-Learning Segments** that are strategically curated with compelling visuals, real-life examples, games and active learning exercises to maximize learning & remembering.

Active learning can help your team reach a 90% retention rate!